

Sequatchie County Fair



103 Heard Street / P.O.Box 1631
Dunlap, TN 37327
423-949-9608
Sequatchiecountyfair.com
sequatchiecofair@gmail.com

Hello, from the Fair!

The 2023 Sequatchie County Fair will be held **August 19th – 26th**. Once again, there is no gate admission to the Fair so that everyone can come and enjoy the tradition of our county fair. **Fairest of the Fair Pageants** (with a \$5 admission) will be **Saturday, August 19th**, to kick-off Fair Week. The **carnival**, provided by James Gang Amusements, will open **August 22nd - 26th**. Party Animals, Inc. will be back with the **Petting Zoo on August 24th-26th**.

What's going to be new at the Fair? We hope to have the Dunlap Farmer's Market on Saturday, along with antique tractors, hit or miss engines associated with The Days of Yesteryear, a blacksmith, and a TriStar Motiv Car Show. We are also planning a Special Needs Day during the week. Our Senior Day, Wednesday, August 23rd will have a performance by the Tennessee Jewels, co-ordinated by Abilis Health, and our Family Day, Friday, August 25th, will have story time with Mrs. Robin, Head Librarian at Sequatchie County Public Library in the morning and performances by Jill's Kids, from Music Makers, in the afternoon.

We are in the process of planning our book for the 2023 Fair. Before we can schedule and print, we need ads and sponsorships from our supporters. We print over 500 copies each year and the book is available digitally on social media. Sponsorship benefits include your name or logo on our website, Facebook pages and on posters in the exhibit area of your choice. We also have a selection of Fairest of the Fair packages for you to choose from.

If you would like to have an ad in the Premium Book, we need your support now! We would like to have the book ready by **May 1st**, so we need your **ad copy by April 1st**. Please email to sequatchiecofair@gmail.com or mail to the PO Box in the header above.

Thank you for supporting our County Fair, helping us grow in the future and continue providing opportunities for hands on learning for our community. If you have any questions, please email or message me at my cell below.

Pam Scott, President, 423-443-8746,
Officers, Board of Directors,
and Volunteers of The Sequatchie County Fair

Sequatchie County Fair Association is a current and valid 501(c)(3) non-profit organization in accordance with the standards and regulations of the Internal Revenue Service (IRS).



President:
Pam Scott

Vice—President:
Linda Johnson

Secretary:
Janis Spangler

Treasurer:
Ralph Hale

Board Members:
Sammye Finley
Jason Land
Tina Newman
Maria Sauer
Audrey Cagle

SPONSORSHIP PACKAGES

All sponsorship benefits include **your name or logo on our website, Facebook pages** and on **posters in the exhibit area of your choice**, along with additional level benefits.

\$1000+ – Gold Ribbon Sponsor – Additional Benefits

- Full page ad in Premium Book
- 2 Free vendor booth spaces
- Poster at the front entrance to the Fair Building
- Logo on the back of the Fairest of the Fair Program
- Announced during the Fairest of the Fair Pageants
- Poster at the Petting Zoo

\$750+ – Silver Ribbon Sponsor – Additional Benefits

- Full page ad in Premium Book
- 1 Free vendor booth space
- Logo on the back of the Fairest of the Fair Program
- Announced during the Fairest of the Fair Pageants
- Poster at the Petting Zoo

\$500+ – Blue Ribbon Sponsor – Additional Benefits

- Full page ad in Premium Book
- Logo on the back of the Fairest of the Fair Program
- Announced during the Fairest of the Fair Pageants

\$400+ – Red Ribbon Sponsor – Additional Benefits

- Half Page Ad
- Logo on the back of the Fairest of the Fair Program
- Announced during the Fairest of the Fair Pageants

\$300+ – White Ribbon Sponsor - Additional Benefits

- Quarter Page Ad
- Logo on the back of the Fairest of the Fair Program
- Announced during the Fairest of the Fair Pageants

Fairest of the Fair

\$500+ – Queen – Additional Benefits

- Full page ad in Premium Book
- Listing on the FOF Program
- Announced during Pageant
- Poster in Pageant Hall

\$400+ – Princess – Additional Benefits

- Half page ad in Premium Book
- Listing on the FOF Program
- Announced during the Pageant

\$300+ – Countess – Additional Benefits

- Quarter page ad in Premium Book
- Listing on the FOF Program
- Announced during the Pageant

EXHIBIT AREAS

Art	Crops & Vegetables	Flowers
Handicrafts	Hobbies	Household Linens & Needlework
Quilts	Photography	Prepared Foods (Baked Goods)
Preserved Foods	Scrapbooks	Sewing

ADVERTISING Only

*\$300.....Inside Front Cover	\$100....Full Page Ad
*\$300.....Inside Back Cover	\$50.....Half Page Ad
*\$300.....Back Cover	\$25.....Quarter Page Ad

***Premium pages are first come, first served. Please reserve promptly.**

Please complete the form below to select your level of sponsorship and send your check payable to the Sequatchie County Fair Association, and the form in the enclosed envelope. You can email your logo to Sequatchiecofair@gmail.com, or mail to: Sequatchie County Fair P.O.Box 1631 Dunlap, TN 37327. We will send you a receipt when we receive your payment.

Name: _____

Position/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Is this in honor of or in memory of someone special? If so, please complete the following:

In memory of: _____ In Honor of: _____

Sponsorship packages

\$1000+ – Gold Ribbon Exhibit Area Choice: _____

\$750+ – Silver Ribbon Exhibit Area Choice: _____

\$500+ - Blue Ribbon Exhibit Area Choice: _____

\$400+ - Red Ribbon Exhibit Area Choice: _____

\$300+ - White Ribbon Exhibit Area Choice: _____

Fairest of the Fair Packages

\$500+ - Queen Exhibit Area Choice: _____

\$400+ - Princess Exhibit Area Choice: _____

\$300+ - Countess Exhibit Area Choice: _____

Advertising Only

\$300 – Inside Front Cover

\$300 – Inside Back Cover

\$300 – Back Cover

\$100 – Full page ad

\$50 – Half page ad

\$25 – Quarter page ad

Please make checks payable to Sequatchie County Fair.

Mail to: Sequatchie County Fair PO Box 1631 Dunlap, TN 37327

Questions? Message/Email – Pam Scott 423-443-8746 / sequatchiecofair@gmail.com

FULL PAGE

\$100

~5" X ~8"

**INSIDE FRONT
or BACK PAGE,
BACK COVER**

\$300

HALF PAGE

\$50

~5" X ~4"

QUARTER PAGE

\$25

~5" X ~2"

2023 Seq. Co. Fair

Premium Book Ads

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